



Benton / West City Area Chamber of Commerce

2017 Membership Information

Dear Community Partner,

The Benton/West City Area Chamber of Commerce is a non-profit organization dedicated to the improvement of business, education, and the quality of life in our communities. In order to do this, we plan community events, support civic programs, and fund scholarships for the entrepreneurs of tomorrow. We would like to invite you to become part of our organization.

As a member of the Benton-West City Chamber you will receive our bi-monthly e-newsletter, a business listing on BentonWestCityChamber.com, and the opportunity to promote your business through our chamber membership program (ChamberNation). You will also be eligible to be part of our AGE energy saving partnership program. We also host 'after hours' networking events and Quarterly Luncheons starting in 2017.

The Chamber organizes many community events that bring thousands of visitors to our area every year. In the spring and summer, we organize the **Rend Lake Water Festival, Parade, and Carnival** in May, the **Chamber/Rotary Golf Scramble** in June, and the **Rend Lake Fireworks Festival** in July. The fall includes the **Rend Lake Car Show** and we are involved in the **West City Fall Festival** and **Benton Fall Festival**.

Each spring, we award **BCHS Student Chamber of Commerce** scholarships to graduating seniors and support their Adopt-A-Highway clean-up program in the Fall. We also financially support the **Benton - West City Economic Development Corporation**.

Membership includes voting for our Board of Directors. Our board meetings are on the second Thursday of each month at 8 a.m. All meetings take place at the Chamber Office located in the Antique Auto Museum, 211 North Main in Benton. These meetings are open to the board, our membership representatives and their guests.

Chamber membership is good citizenship. Will you be a part of the growth and betterment of your community by becoming a member of the Benton/West City Area Chamber of Commerce?

Sincerely,

Karen Mullins

Executive Director

Benton-West City Area Chamber of Commerce



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The primary contact for your Chamber Membership is called the **Membership Representative**. This individual is the main contact between your organization and the chamber in regards to dues, meeting attendance, and board elections in the fall. It is important to notify the chamber if your membership representative changes.

Members to support chamber events in two ways:

- Event Sponsorship as part of their Membership Package.
- Basic Membership with individual event sponsorship opportunities through the year.

For members joining after January, basic rates will be prorated.

Below is a breakdown of the membership packages benefits. Also included is a general breakdown of our event sponsorships (can vary per/event).

BASIC MEMBERSHIP PACKAGES

Business Membership (\$200.00)

- 1 Vote during board elections
- ChamberNation Account & Portal for BentonWestCityChamber.com
- Directory Listing and TCS page on BentonWestCityChamber.com
- 26 Chamber E-news during the Calendar Year, available for organization promotion
- 1 Member Spotlight in the Chamber E-news during the calendar year
- Promotion through Facebook, Twitter, & Email Blasts to Chamber Lists
- Booth opportunities at various Chamber Events and Community Partner events

Non-Profit Level (\$150.00)

- 1 Vote during board elections
- ChamberNation Account & Portal for BentonWestCityChamber.com
- Directory Listing and TCS page on BentonWestCityChamber.com
- BentonWestCityChamber.com: Directory Listing
- 26 Chamber E-news during the Calendar Year, available for organization promotion
- 1 Member Spotlight in the Chamber E-news during the calendar year
- Promotion through Facebook, Twitter, & Email Blasts to Chamber Lists
- Booth opportunities at various Chamber Events and Community Partner events

Individual Level (\$50.00)

- 1 Vote during board elections
- 26 Chamber E-news during the Calendar Year, available for organization promotion
- Promotion through Facebook, Twitter, & Email Blasts to Chamber Lists



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ADVANCED MEMBERSHIP PACKAGES

Visionary Membership (\$2,000.00)

- 12 votes during board elections
- ChamberNation Account & Portal for BentonWestCityChamber.com
- Directory Listing and TCS page on BentonWestCityChamber.com
- 5 Member Spotlights in the Chamber E-news during the calendar year
- 1 Feature Spotlight in the Chamber E-news during the calendar year
- Built In Event Sponsorship (\$2400)
 - 1 Elite Sponsorship at a Chamber Sponsored Event (\$850)
 - 1 Premier Sponsorship at a Chamber Sponsored Event (\$400)
 - 2 Signature Sponsorships at a Chamber Sponsored Event (\$200)
 - 4 Classic Sponsorships at a Chamber Sponsored Event (\$75)
- Logo on BentonWestCityChamber.com homepage
- BentonWestCityChamber.com: Prime Listing on all web pages
- BentonWestCityChamber.com: Advance Directory Listing
- 26 Chamber E-news during the Calendar Year, available for organization promotion
- Promotion through Facebook, Twitter, & Email Blasts to Chamber Lists
- Booth opportunities at various Chamber Events and Community Partner events

Champion Membership (\$1,500.00)

- 9 Votes during board elections
- ChamberNation Account & Portal for BentonWestCityChamber.com
- Directory Listing and TCS page on BentonWestCityChamber.com
- 1 Feature Spotlight in the Chamber E-news during the calendar year
- 4 Member Spotlights in the Chamber E-news during the calendar year
- Built In Event Sponsorship (Value \$1800)
 - 2 Premier Sponsorships at a Chamber Sponsored Event
 - 2 Signature Sponsorships at a Chamber Sponsored Event
 - 3 Classic Sponsorships at a Chamber Sponsored Event
- BentonWestCityChamber.com: Prime Listing on all web pages (except homepage)
- BentonWestCityChamber.com: Advance Directory Listing
- 26 Chamber E-news during the Calendar Year, available for organization promotion
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Builder Membership (\$1,000.00)

- \$1000.00 per year
- 6 Votes during board elections
- ChamberNation Account & Portal for BentonWestCityChamber.com
- Directory Listing and TCS page on BentonWestCityChamber.com
- 3 Member Spotlights in the Chamber E-news during the calendar year
- Built In Event Sponsorship (Value \$1200)
 - 1 Premier Sponsorships at a Chamber Sponsored Event
 - 2 Signature Sponsorships at a Chamber Sponsored Event
 - 2 Classic Sponsorships at a Chamber Sponsored Event
- BentonWestCityChamber.com: Prime Listing on all web pages (except homepage)
- BentonWestCityChamber.com: Advance Directory Listing
- 26 Chamber E-news during the Calendar Year, available for organization promotion
- Promotion through Facebook, Twitter, & Email Blasts to Chamber Lists
- Booth opportunities at various Chamber Events and Community Partner events

Advocate Membership (\$500.00)

- 3 Votes during board elections
- ChamberNation Account & Portal for BentonWestCityChamber.com
- Directory Listing and TCS page on BentonWestCityChamber.com
- 2 Member Spotlights in the Chamber E-news during the calendar year
- Built In Event Sponsorship (Value \$600)
 - 2 Signature Sponsorships at a Chamber Sponsored Event
 - 1 Classic Sponsorship at a Chamber Sponsored Event
- BentonWestCityChamber.com: Listing on 2nd & 3rd generation web pages
- BentonWestCityChamber.com: Advance Directory Listing
- 26 Chamber E-news during the Calendar Year, available for organization promotion
- Promotion through Facebook, Twitter, & Email Blasts to Chamber Lists
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CHAMBER EVENT SPONSORSHIP PACKAGES – Package benefits vary on event.

Elite Sponsorship - \$1000.00

- Logo Recognition on all print and BentonWestCityChamber.com
 - Event Signage & Promotional Flyers
 - Chamber E-News & Event E-Blasts
 - Facebook Event Title Image
 - Graphic Ads (print and on-air)
- Text Recognition on all print and online materials
 - Press Releases, Facebook Events, & Facebook Posts
 - On-Air Media ads (if available) - Visual & Audio for TV, Audio on Radio - if available

Premier Sponsorship - \$500.00

- Logo/Text Recognition on all print materials and BentonWestCityChamber.com (Smaller in proportion & position to Elite Sponsorship)
 - Event Signage & Promotional Flyers
 - Chamber E-News & Event E-Blasts
 - Graphic Ads (print and on-air)
- Text Recognition on all print and online materials
 - Press Releases, Facebook Events, & Facebook Posts
 - Print & On-Air Media ads (if available) - Visual for TV, Audio on Radio - if available

Signature Sponsorship - \$250.00

- Text Recognition on all print and BentonWestCityChamber.com
 - Event Signage & Promotional Flyers
 - Chamber E-News & Event E-Blasts
 - Graphic Ads (print and on-air)
 - Press Releases, Facebook Events, & Facebook Posts
 - Print Media ads

Classic Sponsorships - \$100

- Text Recognition on all print, BentonWestCityChamber.com, and online materials
 - Event Signage & Promotional Flyers
 - Press Releases
 - Facebook Event

In-Kind Sponsorships will reflect value of product.



MEMBERSHIP APPLICATION
 Benton / West City Area Chamber of Commerce
 PO Box 574, 211 North Main - Benton IL 62812 - 618-438-2121
 Director@BentonWestCityChamber.com

Name: _____

Membership Type: Business () Civic () Individual ()

Contact/Member Representative Name: _____

Mailing Address: _____

- If Business, please list business address
- If Civic Group, please list contact person's name and that person's address
- If Individual, please list only the address you wish billing and other information to be sent to

Phone: Business: _____ **Fax #:** _____ **Home:** _____

Email Address: _____

(for e-correspondence and our e-newsletter)

Business Activity / Type of Service: _____

If applicable, # of Employees - Full Time: _____ **Part Time:** _____

Would you be willing to serve on a committee? Yes _____ No _____

Would you be interested in serving on our Board? Yes _____ No _____

Signature _____ **Date** _____

(In signing this application, self/organization/business agrees to follow the chamber by-laws, rules, & regulations. Article 1, Sec. 2)

Membership Levels*:

Individual	\$50.00 Annually	1 Vote
Civic Clubs & Organizations	\$150.00 Annually	1 Vote
Basic Business & Professional	\$200.00 Annually	1 Vote
Each Additional Business**	\$100.00 Annually	
Advocate	\$500.00 Annually	3 Votes
Builder	\$1000.00 Annually	6 Votes
Champion	\$1500.00 Annually	9 Votes
Visionary	\$2000.00 Annually	12 Votes

Important information!

- Chamber Board Meetings are the 2nd Thursday of the month at 8am (211 North Main). All Members Representatives are welcome.
- Membership renewals will be sent out after the Annual Meeting in January. Payments are due by February 15.
- Each autumn, the election of 5 directors for the Chamber Board is held.

*If joining in mid-year, pro-rated dues will apply. Please contact chamber office for current rate.

**Business must be in good standing to add additional chamber businesses