

Dear Community Partner,

We would like to invite your business to join the Benton / West City Area Chamber of Commerce. Your community's chamber has expanded over the past year and we would like to partner with you on projects we have planned the coming year. Included with this letter is a brochure outlining our programs and their impact in our community. Some of our additional member benefits included:

ChamberNation: This online service provides our members with resources to further promote and expand their business. You will receive login information to allow you to submit events for the chamber calendar and e-news, easily create and schedule posts on your social media accounts, share business news, and manage your membership account and online directory listing. For those without a personal website, we have Traffic Catcher Sites (TCS) that are available to give members an additional online presence. With an increase in membership, we can look into text messaging systems, further Google Maps integration, and a downloadable app.

Business After Hours & Quarterly Luncheons: Invitations to special networking & members-only events.

Unique Promotional Projects: In 2017, we installed new light pole banners along main streets that will be up for 3 years. 2018 we did 2 direct mailers to the Benton & West City households.

Tourism Outreach: From our contribution to the Rend Lake Visitor Guide to our billboard along I-57 which is viewed by over 32,000 vehicles every day, we are committed to introducing thousands of lake visitors to our members.

Community Events: Be the first to learn about and be part of hallmark community events such as the Rend Lake Water Festival, Rend Lake Fireworks, and Rend Lake Car Show.

AGE Energy Savings Program: Explore the opportunity to save money on your energy bills by joining the Southern Illinois Chamber of Commerce Electricity and Natural Gas Buying Group. AGE partners with over 15 chambers in our area, and our buying group saved around \$75,000 in power costs. The chamber also benefits from this program and it helps to fund our scholarship program.

We encourage you to go BentonWestCityChamber.com and learn more about our community events, programs, member directory and our chamber newsletter. Please contact the chamber office for additional information about membership and what we can do to help your business.



*The Benton / West City Area Chamber of Commerce
Board of Directors*



Benton / West City Area Chamber of Commerce
PO Box 574 - 211 North Main St - Benton, IL 62812 - Phone (618) 438-2121
Director@BentonWestCityChamber.com - www.BentonWestCityChamber.com

How to Become A Member

Becoming a chamber member is fast and easy. You can go **online** to our web site or **contact us** to get an application packet. Learn about the latest member programs and what would be best to suit your business needs.

BentonWestCityChamber.com/membership/

Membership Pricing

Basic Membership Levels:

Individual	\$50
Civic Clubs & Organizations	\$150
Basic Business & Professional	\$200

Advanced Membership Levels

Includes Event Sponsorship

Advocate	\$500
Builder	\$1000
Champion	\$1500
Visionary	\$2000

Fees are prorated at a monthly rate, with renewals in January.

Members enjoy discounted rates on:

- Event Sponsorships & Booths
- Light Pole Banners
- Potential Energy Savings
- Much Much More!

Please contact us for more details.

Benton / West City Area Chamber of Commerce
PO Box 574 - 211 North Main St. - Benton, IL 62812
Phone (618) 438-2121 - Fax (618) 438-8011
BentonWestCityChamber.com

Chamber Engagement

Business growth is only part of the mission of your chamber. We also aim to improve the communities in which we live. Our members are active members of the community and give back to improve everyone's quality of life.

Partnerships

Our chamber is committed to work with our local governments and assist economic growth organizations to increase business opportunities in our area and bring products closer to home.

AGE Energy Savings Program

Members are eligible to join AGE's energy saving partnership program. Save money on your business' energy needs and benefit the Student Chamber Scholarship Program.

Tourism

Publications and on-line partnerships enable us to link our local businesses to the tens of thousands of visitors that come to the Rend Lake area annually. Promote your business and introduce goods and services to new audiences.

Leadership

Our Board of Directors and Committees are made of active community members who are working to create new opportunities in our area and mentoring the next generation of business leaders.



**Benton / West City Area
Chamber of Commerce**



Photo Credit
Valerie Simpson, Jonathon Walters
Benton/West City Area Chamber of Commerce

Why Should My Business Join the Chamber?

Membership Benefits & Information

Benton / West City Area Chamber of Commerce
PO Box 574 - 211 North Main St. - Benton, IL 62812
Phone (618) 438-2121 - BentonWestCityChamber.com

Dear Community Partner

Your Benton/West City Area Chamber of Commerce, a 501c(6) non-profit organization, is dedicated to the improvement of business, education, and the quality of life in our community.

In order to do this, we plan community events, support civic programs, provide business networking opportunities, and fund scholarships for the entrepreneurs of tomorrow. We would like to invite you to become part of our organization.



As a member of the Benton/West City Area Chamber of Commerce, you will receive:

- E-newsletter and a directory listing on BentonWestCityChamber.com
- Online portal to schedule events, press releases and member benefits
- Take advantage of business development resources and outreach opportunities
- Plus Much More!

Chamber membership is good citizenship. We are excited to work with your business to be part of the growth of our community.



*Benton / West City Area
Chamber of Commerce
Board, Staff, and Members*

Business Development

We offer various year-round opportunities for our members to meet and make new connections within our business community.

Ribbon Cuttings / Open Houses

Celebrating a new business venture or an important milestone? We are excited to partner with you on ribbon cuttings and open houses to share in your accomplishment!



Business Networking

Take part in our monthly after hours networking events, hosted by your fellow chamber members. Learn about services and products produced in our area to serve our community. Attend our quarterly luncheons to network and check out special presentations. Meet fellow business leaders at one of our great local restaurants.



Certificate of Origin

Shipping Internationally? For businesses that produce goods for international markets, we offer 'Certificate of Origin' services.

Promotional Opportunities

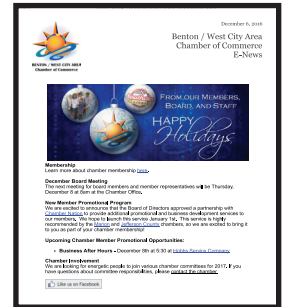
The Benton/West City Area Chamber of Commerce has a long standing tradition of member sponsorship opportunities at our community events.

All Year Long

The Chamber has street-side promotion available with light pole banners along our main streets and a billboard on I-57.

At Your Fingertips

Our interactive web site allows members to create content for our web site, community calendar, press room, and bimonthly e-news.



Mobile and Social Media

The new chamber mobile app will give our members discounts and event notifications at a glance. Follow our Facebook and Twitter pages to interact with fellow members. Never miss an opportunity to shop local!

Event Sponsorship

Many of the largest area events, such as the Rend Lake Water Festival and the Rend Lake Fireworks, are made possible by your chamber and our community partners. Sponsorships and promotional opportunities are available to interact with the public and provide community outreach!





MEMBERSHIP APPLICATION
 Benton / West City Area Chamber of Commerce
 PO Box 574, 211 North Main - Benton IL 62812 - 618-438-2121
 Director@BentonWestCityChamber.com

Name: _____

Membership Type: Business () Civic () Individual ()

Contact/Member Representative Name: _____

Physical Address: _____

Mailing Address: _____

- If Business, please list business address
- If Civic Group, please list contact person's name and that person's address
- If Individual, please list only the address you wish billing and other information to be sent to

Phone: Business: _____ **Fax #:** _____ **Home:** _____

Email Address: _____
(for e-correspondence and our e-newsletter)

Business Activity / Type of Service: _____

If applicable, # of Employees - Full Time: _____ **Part Time:** _____

Would you be willing to serve on a committee? Yes _____ No _____

Would you be interested in serving on our Board? Yes _____ No _____

Signature _____ **Date** _____

(In signing this application, self/organization/business agrees to follow the chamber by-laws, rules, & regulations. Article 1, Sec. 2)

Membership Levels*:

Individual	\$50.00 Annually	1 Vote
Civic Clubs & Organizations	\$150.00 Annually	1 Vote
Basic Business & Professional	\$200.00 Annually	1 Vote
Each Additional Business**	\$100.00 Annually	1 Vote
Advocate	\$500.00 Annually	3 Votes
Builder	\$1000.00 Annually	6 Votes
Champion	\$1500.00 Annually	9 Votes
Visionary	\$2000.00 Annually	12 Votes

Important information!

- Chamber Board Meetings are the 2nd Thursday of the month at 8:30am (211 North Main). All Members Representatives are welcome.
- Membership renewals will be sent out in January. Payments are due by 2/15.
- Each autumn, director elections for the Chamber Board take place.

*If joining in mid-year, pro-rated dues will apply. Please contact chamber office for current rate.

**Business must be in good standing to add additional chamber businesses